

Cow Parade Auckland 2003 – First City Developments Cash Cow Entry Form

Surname:

First Name:

Address:

Email:

Phone: (w)

Phone: (h)

Date:

Age Under 21 21-55 56-70

Residential Details:

Renting Own home/apartment

Equity Range:

<\$60k \$60k-100k >\$100k

Single Income:

\$20,000+ \$30,000+ \$40,000+

Combined Income (married/partner):

\$20,000+ \$40,000+ \$60,000+

Details of Participation: Winning entry will receive an apartment with a minimum value of \$150,000.00 from First City Developments. Eligible participants must be over the age of 18 years. Incomplete entries will be deemed invalid.

There is no obligation to buy, rent or join anything. Pursuant to the Privacy Act 1993, information collected will be used to notify the winner and for statistical and direct marketing purposes by FCD. From time to time you may also receive other offers of interest. You may at any time access, change or retrieve information provided.

Please tick if you do not wish to be contacted by First City Developments or other interested parties. Winners agree to use of names/photos for marketing/publicity purposes. Additional entries may be obtained by attending FCD's 'Future of City Living, Property and Wealth' presentation, otherwise only one entry per person/ household will be valid.

FCD Promotions Agent:

Conditions of Entry*

1. Employees and immediate families of First City Developments Ltd, Heart of the City and associated companies are ineligible to enter. 2. Entry can only be made on the official entry form and must be placed in the entry boxes at the locations listed over. 3. Judges decision is final and no correspondence will be entered into. 4. You must be 18 years of age or over and a New Zealand resident to enter. 5. Prizes are as listed over and are not transferable for cash. 6. Major prize winner will be drawn at the Official CowParade Charity Auction (for details refer www.cowparade.net.nz), and winner will be advised by telephone or mail. 7. Monthly winners will be drawn three working days following month end and winners advised as above. 8. Winners names and photos may be used for publicity purposes. 9. Major prize subject to special conditions. **Please phone (09) 977 5606 for full details.**

CowParade Auckland 2003



COWCH
Artist: Greg Skinner
Designers: Darryl Parsons & Steve Ogilvie
Patron: SKY



CowParade's major sponsor First City Developments Ltd specialises in developing inner-city apartments in outstanding CBD locations designed to provide exciting city living opportunities and excellent investment rewards. As part of First City's commitment to Auckland, the group sponsors, supports and participates in many civic, charitable and entertainment events/ organisations for the interest, enjoyment and improvement of the community.



EVEL COWNEVEL
Artist: Karin Nielsen
Patron: ANZ

It's art like you have never seen it before and involves life-size, fibreglass cows whimsically painted and decorated by professional and amateur local artists for everyone to enjoy. The cows are then placed around Auckland's CBD in "herds" – on our streets, in our parks and around major buildings and attractions. This unique art exhibit is made possible by the combined efforts of Heart of the City, the local art community and corporate sponsorships of the cows. At the conclusion of the exhibition, selected cows are sold at auction, with proceeds benefitting Youthtown.



YOUTHTOWN
A non-profit, free drop-in recreational facility for 7-19 year olds. Founded in 1932, its mission is to bring out the best in kids by providing opportunities and guidance in a supporting environment. Proceeds from the Cow Parade auction will assist Youthtown help the youth of Auckland.



COWTEAROA
Artist: Greg Skinner Designer: WRC
Patron: WRC Communications



MOO SUEDE SHOES
Artist: Brent Nicolson
Patron: City Parking



HEART OF AUCKLAND CITY

HEART OF AUCKLAND CITY

Heart Of Auckland City is a collective representative group of CBD businesses which co-ordinates promotional activity in the heart of the city. Its objectives are promoting and marketing Auckland's CBD, the physical enhancement of the area, business development and infrastructure partnerships (buses, security, ambassadors), all aimed at making Auckland a more vibrant place to work and play.



When cows become Art

CowParade Trail Map



cow + parade

AUCKLAND 2003

Supported by First City Developments
www.cowparade.net.nz



HEART OF AUCKLAND CITY Precincts

- Entertainment
- Waterfront
- Arts
- Fashion

Legend:

- i Information
- Police
- P Parking
- Toilets
- City Circuit
- Free Bus Route

Cows on Parade

- 1 - 10 American Express Viaduct Harbour
- 11 Queens Arcade
- 12 Tower Building, 45 Queen St
- 13 Westpac Trust Building, 79 Queen St

- 14 Cnr Fort St and Queen St
- 15 NZI Building, 151 Queen St
- 16 Vulcan Lane
- 17 ANZ Bank, 126 Queen Street
- 18 Camera & Camera, 166 Queen Street
- 19 City Life, 171 Queen St
- 20 Qantas House, 191 Queen St

- 21 Whitcoulls Corner Queen St & Victoria St
- 22 Whitcoulls Corner Queen St & Victoria St
- 23 Sky City
- 24 209 Queen St
- 25 280 Centre
- 26 The Strand Arcade
- 27 ASB Bank, Corner Albert St & Wellesley St

- 28 Art Gallery, Kitchener St
- 29 Planet Hollywood
- 30 The Edge, Level 3, Aotea Centre,
- 31 Cnr Queen & Victoria St
- 32 Auckland International Airport



Win! \$150,000* City Apartment

The Residences @ Park City on Greys Avenue



Plus 3 x \$1000 Heart of the City shopping sprees

Visit Auckland's Cow Parade to be in to win.

HOW TO ENTER: Simple. Just complete this entry form, detach it from the map and drop it into one of the First City Development Cows - 'Buzzy Beef' and 'Moving Up' located at the Viaduct or 'Art Decow' located on Queen Street.

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www.cowparade.net.nz

When cows become art

This entry form creates no legal relationship between the entrant and Heart of the City Incorporated. First City Developments Ltd offers the prize and is solely responsible for the competition and the prize.

- Construction expected to commence by end 2003 and title expected to be available 2006.
- The value of the apartment has been assessed by reference to First City Developments Limited's list price as at January 2003, and is no indication of its value on completion.
- The apartment is offered on First City Developments Limited's standard terms and condition of sale, copies of which are available by telephoning (09) 977 5606.