

## CowParade Manchester 2004 Sponsorship Order Form



Please complete the following and return to:  
CowParade Manchester 2004  
C/o Events and Marketing  
Manchester City Council PO Box 532  
Town Hall Manchester M60 2LA

### Your Information:

Name: ..... Job Title: .....

Company: ..... Website: www.....

Address: .....

..... Postcode: .....

Email: ..... Telephone: .....

Fax No: ..... Mobile: .....

Company name to appear on plaque and for other promotional purposes:

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Company information for listing on the CowParade website:

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### Your Cow Information

Number of cows to be sponsored .....

Please indicate with a tick how you will select the artwork for your cow or herd

I will directly commission a design of my choice or will be working on the commission of my design through the Cow Patronage scheme. I acknowledge that I will be responsible for all fees and payments due the artist of my choice, whether this is an artist from the CowParade portfolio or a personal contact

I will select from the portfolio of designs submitted to CowParade Manchester 2004

### The Moo-la

Please indicate how you will pay for your cow(s)

Please find enclosed a cheque payable to CowParade Manchester Ltd in respect of £5,000 +£875 VAT per cow that I have sponsored or £4,350 + £761.25 VAT if I am opting to commission my own artist or undertaking to have my cow created through the Cow Patronage Scheme

Please invoice me at the above address for my cow(s)

# Welcome to CowParade Manchester 2004!

**Terms & Conditions.** You ('You' or 'Your') acknowledge that You are submitting this Sponsorship Order Form, request for an invoice or cheque in the amount of £5,000 +VAT, or £4,350 +VAT if commissioning your own artist or working on a design through the Cow Patronage scheme, per cow to the address listed above in exchange for certain promotional benefits to be provided by CowParade Manchester Limited. ('Us,' 'We' or 'Our') regarding CowParade Manchester 2004. You agree to be legally bound by the following terms and conditions:

1. The benefits to be provided by Us to You are as described on the Sponsorship Order Form and are subject to the terms and conditions of this Sponsorship Order Form. If You adopt more than one cow, You will be entitled to receive certain additional benefits that will be discussed and agreed with individual You on an ad hoc basis.
2. If You commission any design for any of Your adopted cow(s), You agree to comply with the Guidelines and Approval Process for Commissioned Designs to be provided by Us.
3. The location(s) in Manchester where the cow(s) You adopt will be placed will be determined by Us, and will be subject to the obtaining of planning approvals.
4. If Your cow(s) sustains damage during the event, CowParade, in its sole discretion, may make any reasonable repairs to Your cow(s) and shall determine if, when, and how it will repair the cow(s).
5. You will be permitted subject to any terms and conditions we may impose to use the name 'CowParade' and the cow design(s) which appear on Your adopted cow(s) only for the purpose of general promotion or advertising of Your products or services and in any case only until December 31, 2004. Any use by You of the name 'CowParade', 'CowParade Manchester 2004' or the cow design(s) for promotional or advertising purposes must be approved by Us in order to protect Our good name and high character. We will respond to a request for approval within ten business days after Your request is received by Us. You acknowledge and agree that You do not own any right, title or interest in the name 'CowParade' or any of the cow design(s), that the name and the design(s) cannot be attached to, incorporated into, or distributed with any product or merchandise by You or on Your behalf and that You will not use the name or the design(s) to reflect adversely upon Our good name or upon the high character of the name and the designs.
6. We will determine which of the adopted cows, if any, are to be auctioned. You will not be entitled to receive any proceeds from the auctioning of any of Your adopted cow(s).
7. This Sponsorship Order Form does not create a joint venture or partnership, employer and employee, or principal and agent relationship between You and Us nor does it give You any ownership interest in the adopted cow(s). The adopted cow(s) are owned by Us. If you materially violate the terms or conditions of this Sponsorship Order Form or if You choose to commission a design for Your adopted cow (s) but do not comply with the Guidelines and Approval Process for Commissioned Designs referred to above, We reserve the right to terminate Your sponsorship of the adopted cow(s).
8. You cannot transfer or assign this Sponsorship Order Form or any part of it without receiving prior written consent from Us.
9. No waiver of any term or condition in this Sponsorship Order Form will be valid unless in writing and signed by the waiving party. Any modification of any term or condition in this Sponsorship Order Form will not be effective unless in writing and signed by both You and Us.
10. This Sponsorship Order Form will be governed by the laws of England & Wales and subject to the jurisdiction of the courts of England in the event of any dispute. Neither You nor We will be liable to each other for any lost profits or savings, or other special, indirect, incidental, punitive or consequential damages, even if You or We have been advised of the possibility of or could have foreseen such damages.

Signed:..... Date:.....

Please use the space below for any ancillary information you may need to give us, and welcome to CowParade!

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