

EMOOS LETTER VOL. 6 JULY 15, 2003
COWPARADE WEST HARTFORD CENTER
Presented by Guida's Milk & Ice Cream

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The Moo A Thon Continues...

Cow bells are ringing for our newest Prize Cow Patrons, Dan Zuckerman and Plimpton's Stationers, Farmington Avenue West Hartford Center, Jeff Ellenberg and Esquire Cleaners of Bishop's Corner and South Main Street, West Hartford Center and Bob Woodworth of The Medicine Shoppe, Farmington Avenue, West Hartford. They are sharing sponsorship of West Hartford artist Beth Levey's "Udderly Exotic" bright op-art cow. Watch the windows of Plimpton's in early August when Beth moves her studio to the store for the public to watch cow creation in action. Welcome to the herd!

GHO Cow Hands Needed

CowParade and Guida's Milk & Ice Cream will host bovine beauties in the Village Expo Tent at the Greater Hartford Open PGA Golf Tournament Wed., July 23 through Sunday July 27. WE NEED VOLUNTEERS to staff the booth, hand out information and giveaways and promote CowParade to the GHO crowds. If you love talking to people and have a four hour shift to help out, contact Harriet Dobin, ASAP, 860 231 2424 ext 3010 or return email.

Round Up and Kick Off - New Location, Same Date

The CowParade official cattle round up Wednesday Sept 3, 5 PM is at a new location - TOWN HALL AUDITORIUM STEPS AND FRONT LAWN, 50 South Main Street, West Hartford. When we finally let the cows out of the barn, thousands of cow fans are expected to stampede into the Center for our much-anticipated Grand Opening event. Bring the kids and the grandparents to Cow Central for a mooovelous afternoon.

Charity Auction Briefing

Calling all CowParade Charity Partners...on Tuesday August 5 at 10 AM representatives of all our charities will meet in Room 400 of West Hartford Town Hall, 50 South Main Street to learn more about CowParade, the Gala Charity Auction Feb 7, 2004 and how to maximize your participation. Attendance is critically important and charity contacts may call Ron Fox, 860 561 0000 ext 12 or Beth Papermaster, CCMC, 860-240-7653 for more info. Sponsors who have not yet selected their charity should contact Ron now. Several deserving charities have applied to us for consideration, contact Ron for the details.

Official Visitors Guide Aug 28 in The Courant

CowParade Print Partner The Hartford Courant will publish the Official Visitors Guide and Cow Map as a special section in the August 28 edition of the Courant. This will be the only comprehensive guide to all the cows before our Sept 3 Kick Off. BEEF UP YOUR BUSINESS...Advertising rates and sizes available from Mary Babcock, 860-241-6252, mbabcock@courant.com, Ad deadline is July 31.

Moos Around Town

Recent cow sightings: Natasha Sazonova painting "Moogic Cow" at West Hartford Center Summer Sales Festival last week...visiting cows enjoying the fireworks at Clear Channel booth at Riverfest Hartford..."Moocho Amooore" our own all-star bovine, signing autographs at New Britain Rock Cats Stadium for Guida's Fan Fest..."Corn on the Cow" Julie Perreira is painting her in the cowbarn at Rosedale Farms in Simsbury..."Fasionabull"'s creator Gayle Young making her own strong fashion statement on Mohawk Drive in West Hartford while cars honk, kids wave and fans stroll by to check out the cow..."MOOOve Over Jackson Pollack", painted by more than a dozen special needs members of the Artsparks program of HARC, sponsored by Guida's Milk & Ice Cream is complete and beautiful. Congratulations to Cow Team Art Director Diana Appleton, her painters and staff who created her at their group home in West Hartford.

With the expertise of Creative Director "Maggie Moo" Marge Abrams, (860-561-0000 ext 18) you can already hear the "moos and aah's" for Cow Parade WHC. Cow Painting is progressing in studios, garages, front lawns back yards and dining rooms throughout Connecticut, Massachusetts and Vermont. Just a few weeks ago, CowParade Atlanta

opened with 170 cows to rave reviews and 10,000 fans in Centennial Park for their kick off. We are expecting huge crowds for the first northeast appearance of CowParade since New York in 2000.

Cow Couture

CowParade khaki hats @ \$15 and American Royale Flag pins @\$2.50 are available for purchase and immediately delivery. T Shirts sizes small and medium in stock @ \$15, too. Great for employees, board members, volunteers and friends! Call Harriet to order.

Sponsors and Charities

Here's our new "beefed up" list of CowParade West Hartford Center sponsors and charities...thanks to you we're steering in the right direction!

CowParade West Hartford Center
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Charity Partners

150 - West Hartford Celebrates
American Cancer Society
American Red Cross Gr. Hfd Chapter
Alzheimer's Association
Arthritis Association
Breaking Barriers Foundation
The Bridge Family Center
Bushnell Center for the Performing Arts
Camp Courant
Camp Rising Sun
Coldwell Banker Cares
Connecticut Children's Medical Center
Connecticut Down Syndrome Congress
Fidelco Guide Dog Foundation
Food and Fuel Bank of South Windsor
Foundation for West Hartford Public Schools
Greater Hartford Jewish Community Center
Guida's Charitable Foundation
Hartford Art School/University of Hartford

Hartford Foundation for Public Giving
Hood Herd Home Team Advantage
Jewish Federation of Greater Hartford
Juvenile Diabetes Research Foundation
National Hemophilia Foundation
National Multiple Sclerosis Society Conn. Chapter
National Leiomyosarcoma Foundation
Nutmeg Big Brothers and Sisters
Riverfront Recapture, Inc.
The Sunshine Kids
Time For Life
The Town That Cares Fund
West Hartford Garden Club
Yale New Haven Children's Hospital
as of 7/15/03

COW PARADE WEST HARTFORD CENTER
SPONSOR LIST

Event Partner
NRG Connecticut, LLC

Presenting Sponsor
Guida's Milk & Ice Cream

Golden Herd Sponsors
Ginsburg Development Companies
Simons Real Estate Group

Prize Cow Patrons

150 - West Hartford Celebrates!
Shops of 971-975 Farmington Ave.
(La Perla Jewelers, Lyn Evans Potpourri Designs, Toy Chest, E.L.Wilde,

Andrews Ltd. Partnership)
Allen Lawnmower, Inc.
BlumShapiro/MetroHartford Alliance
The Bushnell Center for the Performing Arts
Cabot Creamery
Chubb and Son
ctnow.com/Hartford Courant
Clear Channel Radio - Exclusive Radio Promotional Partner
Coldwell Banker Residential Brokerage
Daswani Clothiers
Fidelco Guide Dog Foundation, Inc.
Filomeno & Company, PC
Hartford Magazine
H.P. Hood, Inc.
Jewish Ledger
Lego Systems, Inc.
Lux, Bond & Green
Max Restaurant Group
Nail Perfection/Ct. Packaging Materials/Data-Mail,Inc
/Pediatric Dentistry & Orthodontics
New England Financial/Gent Financial Group LLC
People's Bank
Plimpton's Stationers/Esquire Cleaners/Robert Woodworth
Prudential Connecticut Realty
Rosedale Farms
(with Moscarillo Garden Shoppe, Sandra Bourke/Prudential Ct Realty,
Anthem Blue Cross & Blue Shield)
Savings Bank of Manchester
Sovereign Bank
TankWorks/Teddy's Oil
Thomas Cadillac Jaguar
Village at Buckland Court

(As of July 15, 2003)

Welcome to the newcomers on our EMOOS Letter distribution list,
please contact me with any changes or additions to email addresses,
thanks...Harriet